

About EWF

EWF is a festival for storytellers of all kinds. 80% of our audience identify as writers, and our biggest demographic is 18-34. That said, we have a dedicated audience of older emerging writers, and we're hoping to continue to challenge assumptions that being an emerging writer is synonymous with being young.

Even though we're a writers' festival, we're not just about novels. The festival is dedicated to supporting storytelling in all its forms, including things as varied as podcasting, playwriting, poetry, interactive narrative design, photography and comics.

While EWF doesn't have a specific theme for each festival (like Melbourne or Sydney Writers' festivals), important overarching themes are looking to the future, and the fact we are a festival *for* writers. The common thread of all our festivals is bringing together the storytelling community, providing platforms for artists to showcase their work to new audiences, and offering unique and accessible professional development opportunities.

What we want

We're looking for an emerging illustrator using visual media in exciting ways to develop collateral for next year's festival. We use the term illustrator in the broadest possible sense - you could be working with free-hand drawing, vector art, photography, traditional painting or a combination of everything!

The ideal candidate would be someone who is confident in their craft and ready to take the next step in their career. If successful, you'll work closely with an experienced graphic designer to develop a single work that can be used across multiple platforms, both print and digital, including:

- A5 print program cover
- A3-A0 posters
- Pull-up banners
- Postcards and DL flyers
- Online banners (social media, e-newsletters, website)

We'll provide a detailed design brief to the successful candidate. The final artwork will need to work across multiple platforms and for different purposes – all will be discussed at the next stage of the process.

Fee

The fee for final artwork rendered will be AU\$1000 + GST, paid upon completion of the project.

Key Dates

Mid-December 2018: Initial briefing with EWF team & festival designer

Early February 2019: 1st draft concepts provided, feedback

Late February/Early March 2019: Primary design complete

March-April 2019: Work with EWF team to develop collateral for other platforms

24 April 2019: Program sent to printer

14 May 2019: Festival program launched

19-29 June 2019: Festival 2019